

ittimi™



Crafted Interior Cladding



**BRINGING INNOVATION OF
NATURAL
CLAY**

About Us

MCM Flexi Cladding India is a privately held company with its headquarters in Mumbai, India along with a strong presence across the nation with exclusive product display centres. MCM Flexi Cladding proudly boasts of a patented revolutionary cladding technology offering high quality and sustainable cladding projects for both internal and external space.

Ittimi was born out of an incredible concoction of innovation, functionality and superlative aesthetics. Adorned with designs and textures that elevate the senses, it is a range of unfired clay claddings painstakingly created, exclusively for interiors.

The name 'ittimi' epitomizes the magic of clay and its potential of myriad possibilities. Taking inspiration from the natural element - earth - this collection is as down-to-earth and super-elegant as it gets. It possesses the innateability to breathe a great rush of life into your surroundings.

Applications

Internal wall cladding & ceiling.

(To be pasted using suitable MCM Adhesive)



Unfired
Clay



Eco
Friendly



Fire
Resistant



Water
Resistant



Light
Weight



Paintable



Flexible



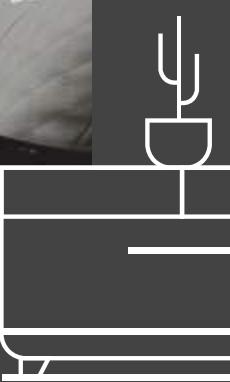
Long
Lasting





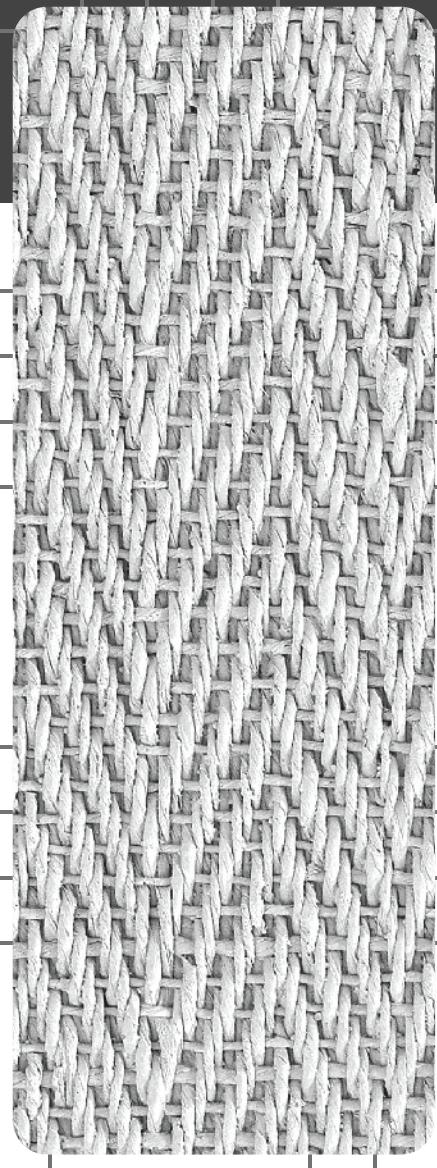
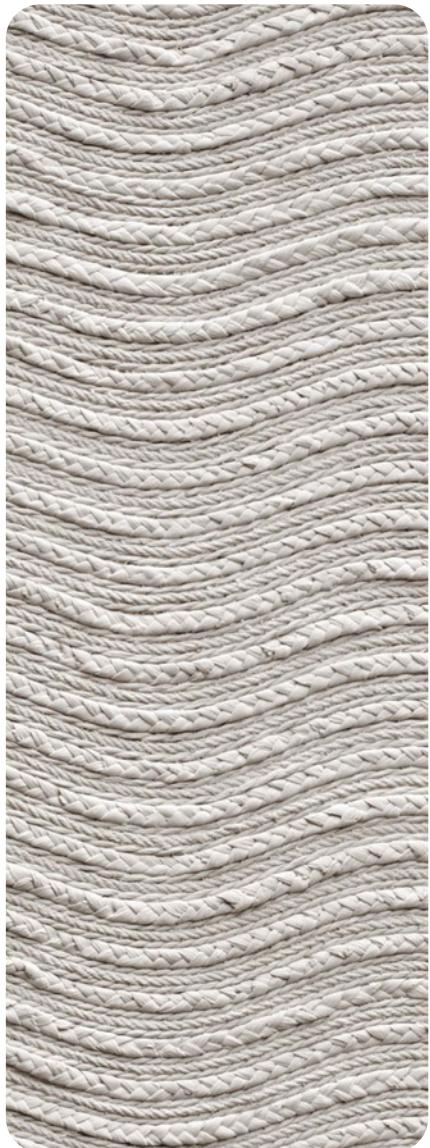
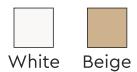
Allow bliss and
tranquility to assert their
domination

ROPE
WAVE





ROPE RIPPLE
1350mm X 600mm



ROPE WAVE
1350mm X 600mm



WEAVING
1350mm X 600mm



Our products are made from natural clay and may contain pin holes, surface anomalies, scratch marks, small size variations (on diagonal less than 2mm), colour variations and thickness variations. These variations are intentional to encapsulate the raw qualities of these rustic, intricate and unique finishes. The variations do not affect the installation, and add to the overall character and aesthetic value. Every piece of Ittimi product inherently lacks uniformity and is subject to variation in aesthetics, design, shade, finish, thickness, density, etc.



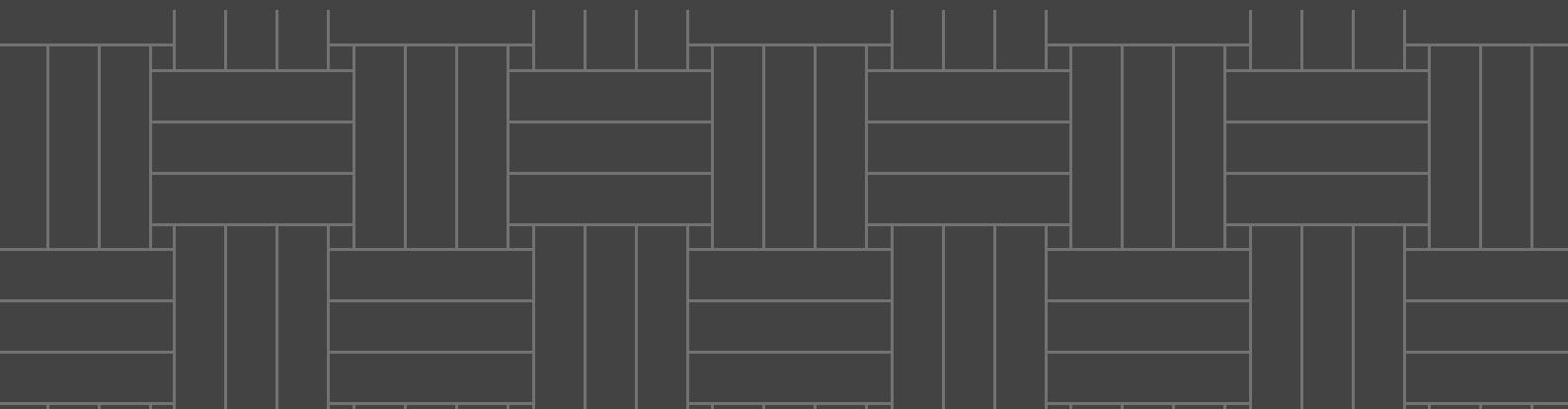
RATTAN MAT
1350mm X 600mm



RATTAN WOVEN
1200mm X 600mm

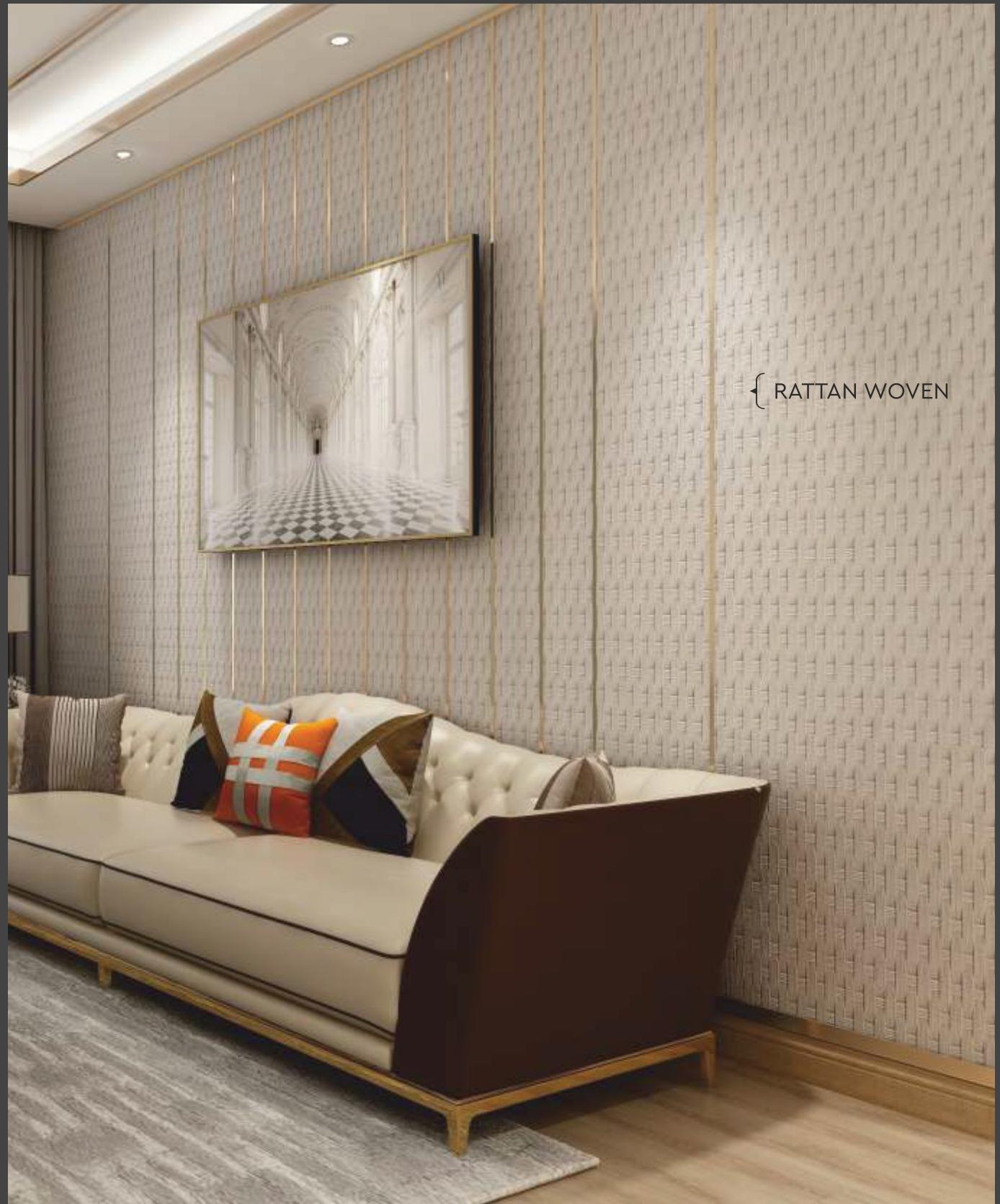


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ittimi™

Luxury has a new way of
presenting a **flair of**
exuberance.



ittimi™

ENGRAVING TOUCH

A level above the
ordinary existence.

{ RATTAN KNIT





RATTAN KNIT
1350mm X 600mm



RATTAN FLOWER
1200mm X 600mm



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} **BAMBOO STRAW**
1350mm X 600mm

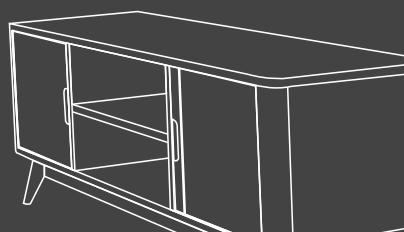
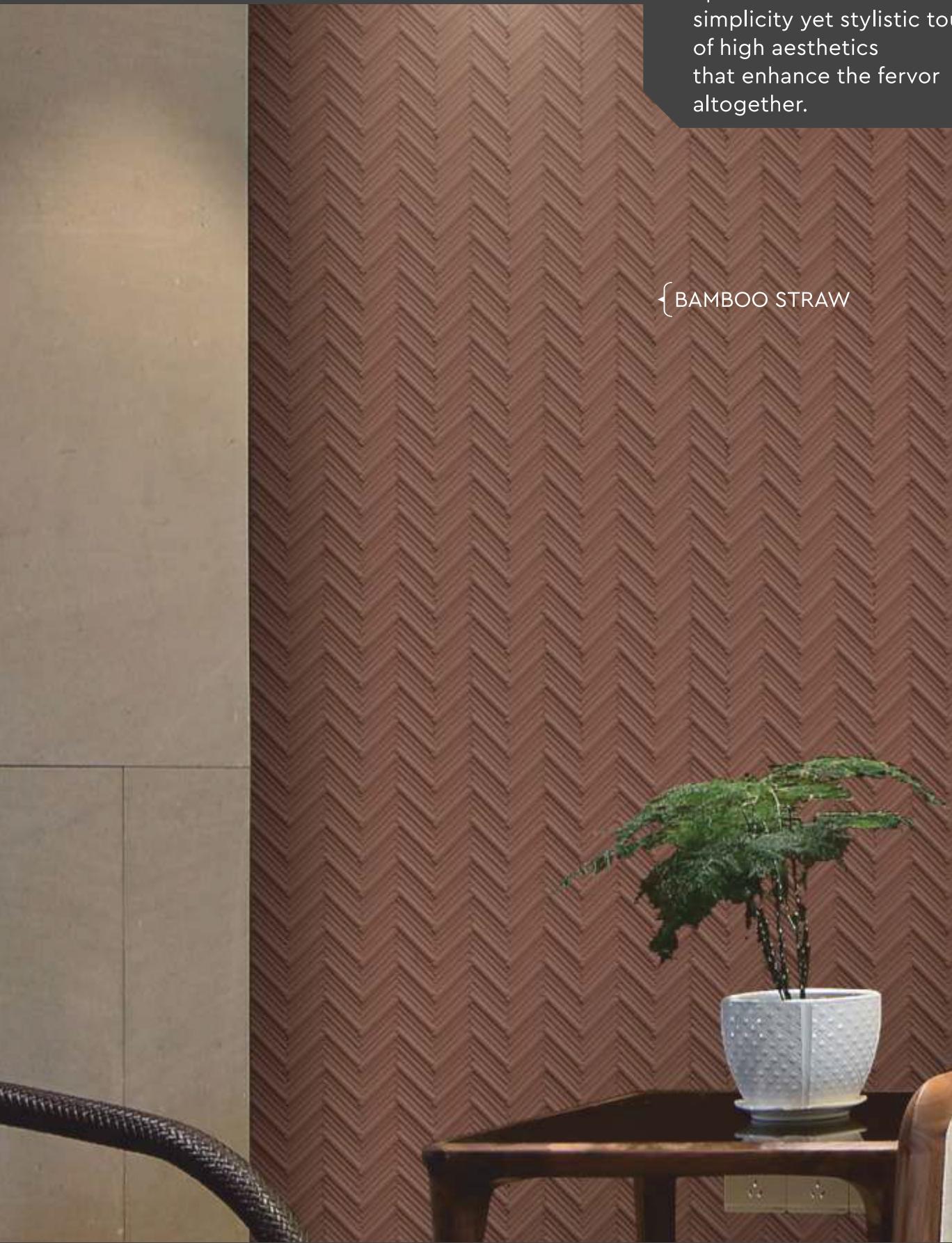


} **OCEANIC TRAVERTINE**
1200mm x 600mm



Spaces that have a feel of simplicity yet stylistic touch of high aesthetics that enhance the fervor altogether.

{ BAMBOO STRAW



ittimi™

It's a world of supremacy with
simplicity & elegance that results in
top notch stimulating impact.





LINEAR STONE

1200mm X 600mm



LONG ROCK

800mm X 80mm



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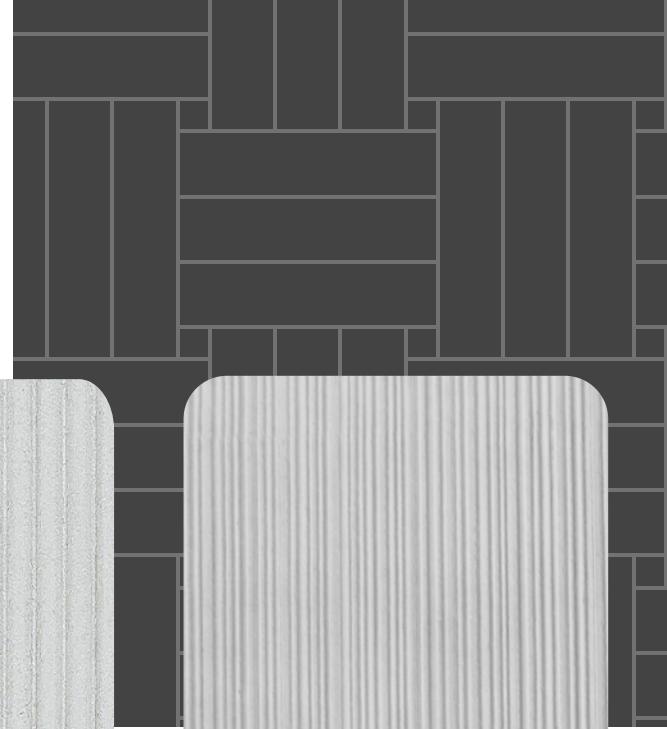
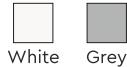
ARCUATE ROCK }



ARCUATE ROCK
2800mm X 600mm



STRIBE STONE
1350mm X 600mm



FINELINE STONE
2800mm X 600mm



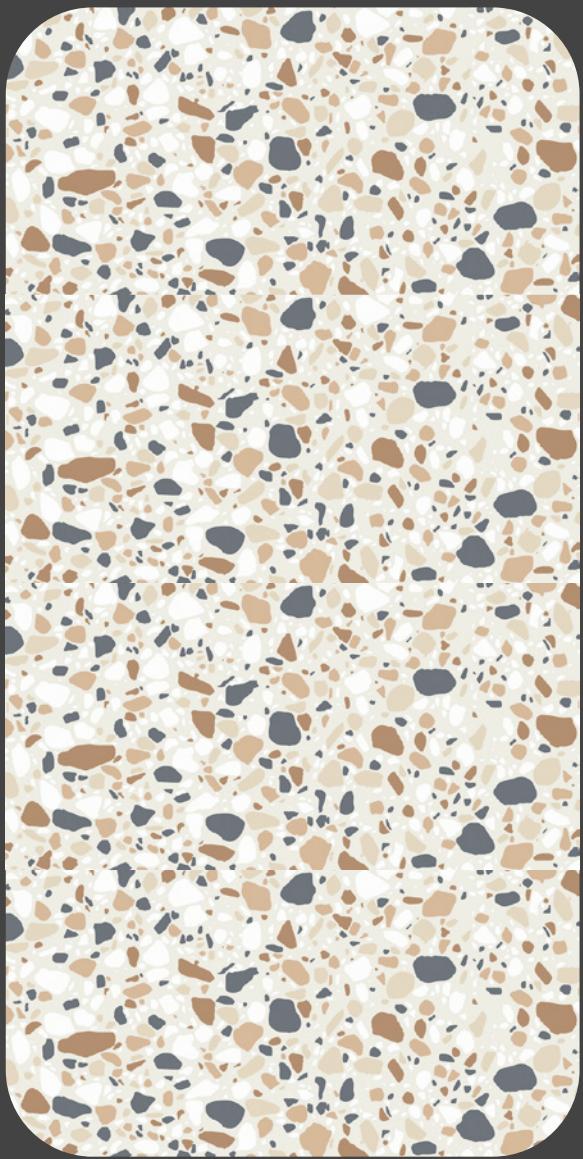
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Get ready to tell a tale
of finish that holds a space
of its own.

STACKE SQUARE }





TERAZZO MULTICOLOUR

1200mm X 600mm



White



STACKLE SQUARE

1200mm X 600mm



Marble
White



Ash Grey



Marble
Yellow

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I D E A T E
I N N O V A T E
I N V E N T



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- [/mcm-cladding](https://www.linkedin.com/company/mcm-cladding)
- [/MCMCladding](https://www.youtube.com/MCMCladding)

Note: All the colour shades seen in the catalogue are for illustration purpose.
Actual shades may vary.