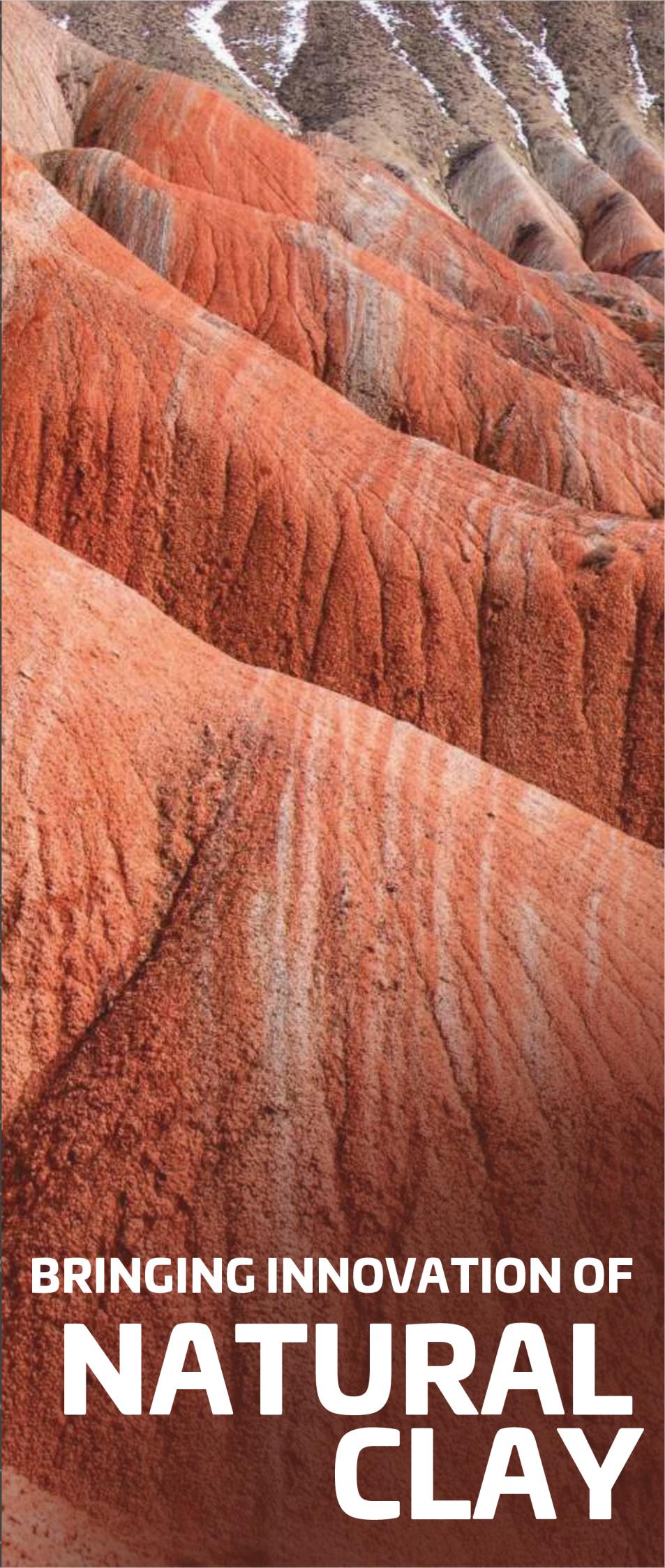


ittimi™



Crafted Interior Cladding



**BRINGING INNOVATION OF
NATURAL
CLAY**

About Us

MCM Flexi Cladding India is a privately held company with its headquarters in Mumbai, India, and a strong presence across the nation, featuring exclusive product display centres. MCM Flexi Cladding proudly boasts a patented, revolutionary cladding technology offering high-quality and sustainable cladding products for both internal and external spaces.

Ittimi was born out of an incredible concoction of innovation, functionality, and superlative aesthetics. Adorned with designs and textures that elevate the senses, it is a range of unfired clay claddings painstakingly created for beautifying walls and ceilings.

The name 'ittimi' epitomizes the magic of clay and its myriad potential possibilities. Taking inspiration from the natural element—earth—this collection is as down-to-earth and super-elegant as it gets. It possesses the innate ability to breathe a great rush of life into your surroundings.

Applications

Decorative ranges & ceiling.

(To be pasted using suitable MCM Adhesive)



Unfired
Clay



Eco
Friendly



Fire
Resistant



Water
Resistant



Light
Weight



Paintable



Flexible



Long
Lasting





Allow bliss and
tranquility to assert their
domination

ROPE
WAVE

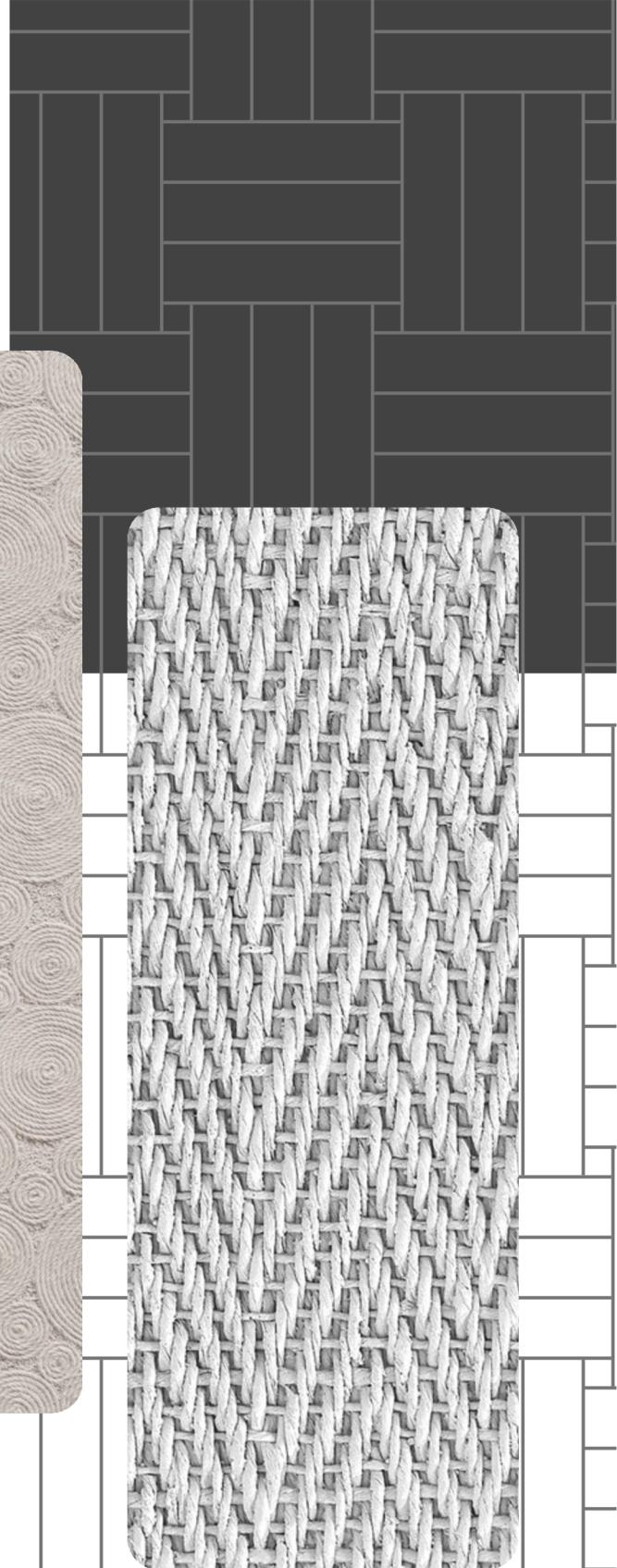
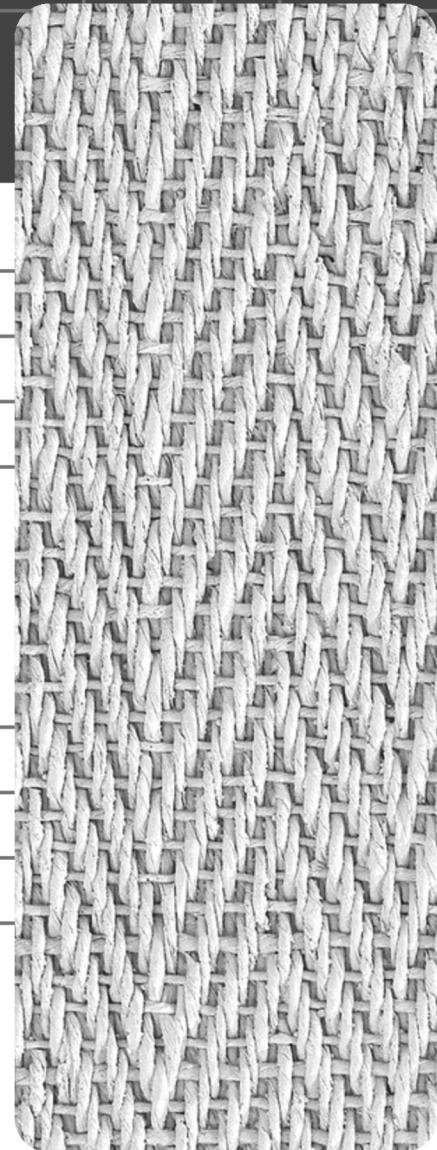




ittimi™

ROPE RIPPLE
1350mm X 600mm

White Beige



ROPE WAVE

1350mm X 600mm

White Beige

WEAVING

1350mm X 600mm

White Beige

Our products are made from natural clay and may contain pin holes, surface anomalies, scratch marks, small size variations (on diagonal less than 2mm), colour variations and thickness variations. These variations are intentional to encapsulate the raw qualities of these rustic, intricate and unique finishes. The variations do not affect the installation, and add to the overall character and aesthetic value. Every piece of Ittimi product inherently lacks uniformity and is subject to variation in aesthetics, design, shade, finish, thickness, density, etc.



RATTAN MAT

1350mm X 600mm



White



Beige



RATTAN WOVEN

1200mm X 600mm

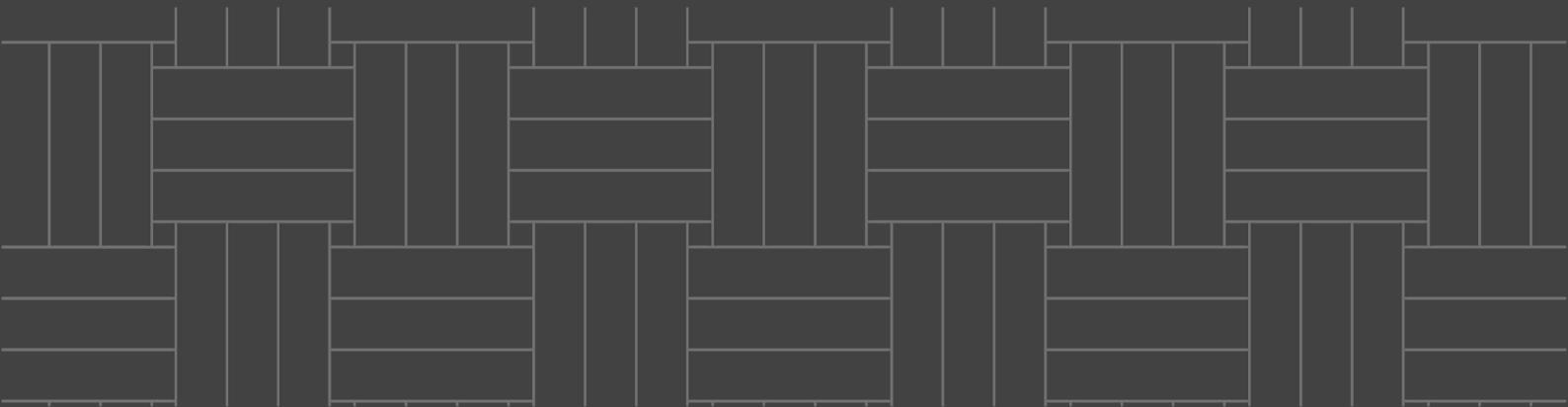


White



Beige

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Luxury has a new way of
presenting a **flair of**
exuberance.



{ RATTAN WOVEN

ittimi™

ENGRAVING TOUCH

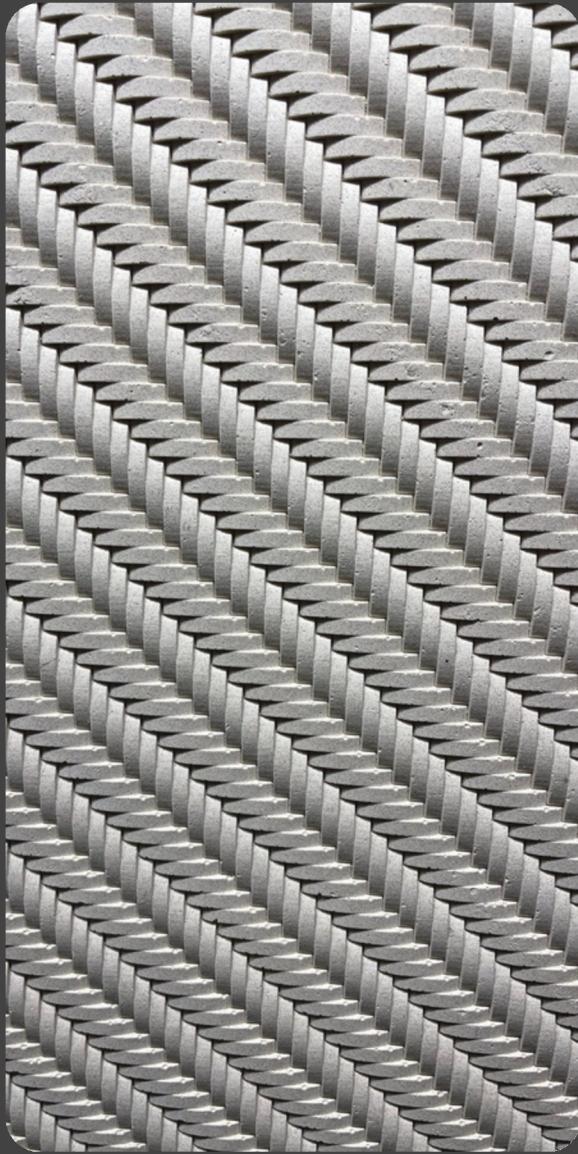
A level above the
ordinary existence.

{ RATTAN KNIT





RATTAN KNIT
1350mm X 600mm



RATTAN FLOWER
1200mm X 600mm



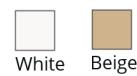
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BAMBOO STRAW

1200mm x 600mm



OCEANIC TRAVERTINE

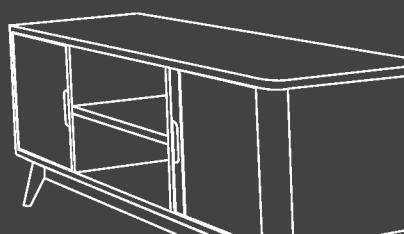
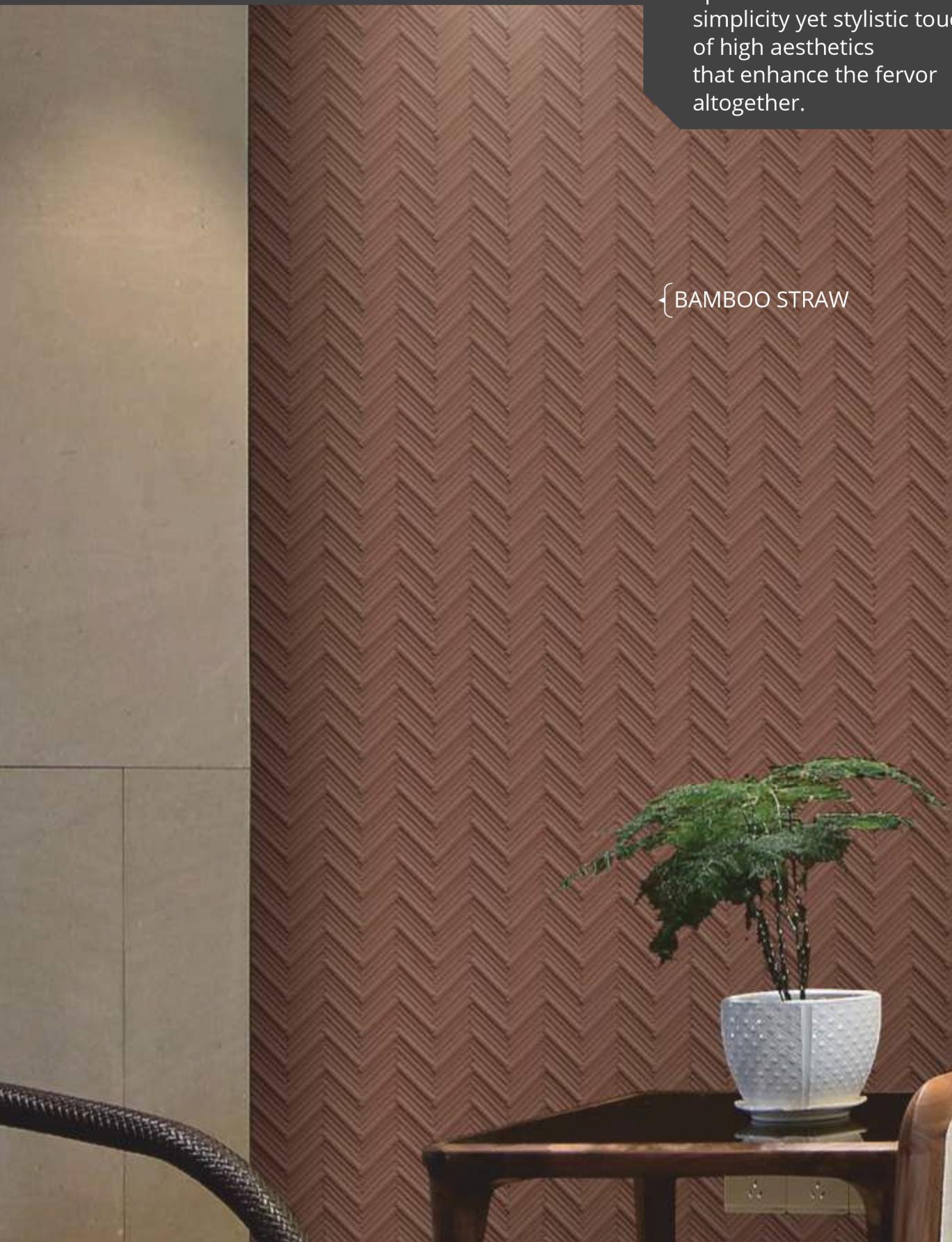
1200mm x 600mm



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Spaces that have a feel of simplicity yet stylistic touch of high aesthetics that enhance the fervor altogether.

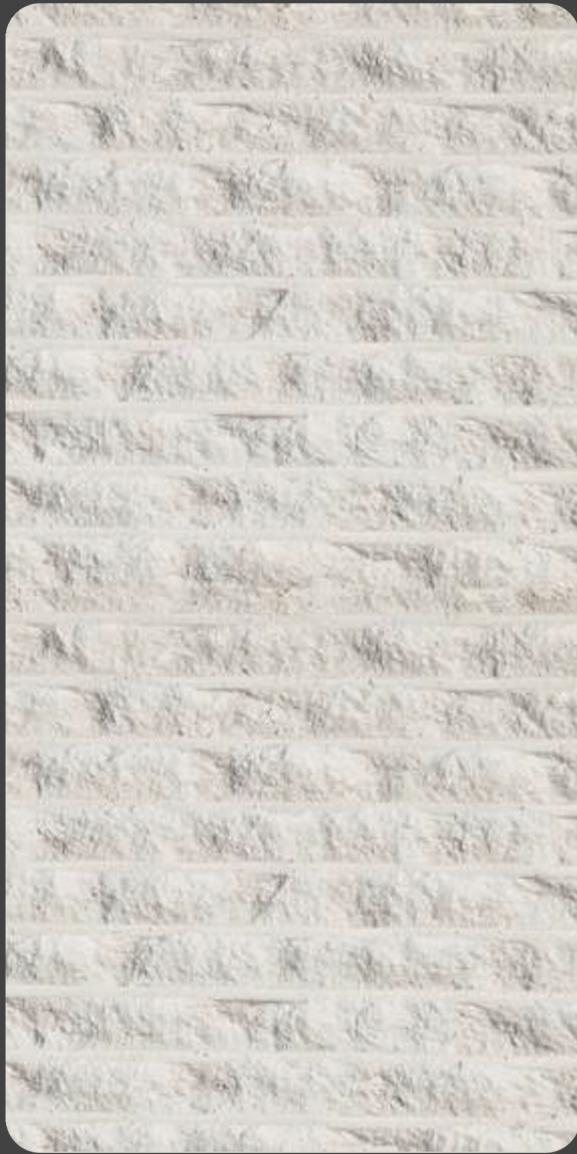
{ BAMBOO STRAW



ittimi™

It's a world of supremacy with
simplicity & elegance that results in
top notch stimulating impact.






LINEAR STONE
1200mm X 600mm




CUTSTONE
1200mm X 600mm



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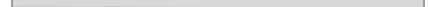
ARCUATE ROCK }



ittimi™

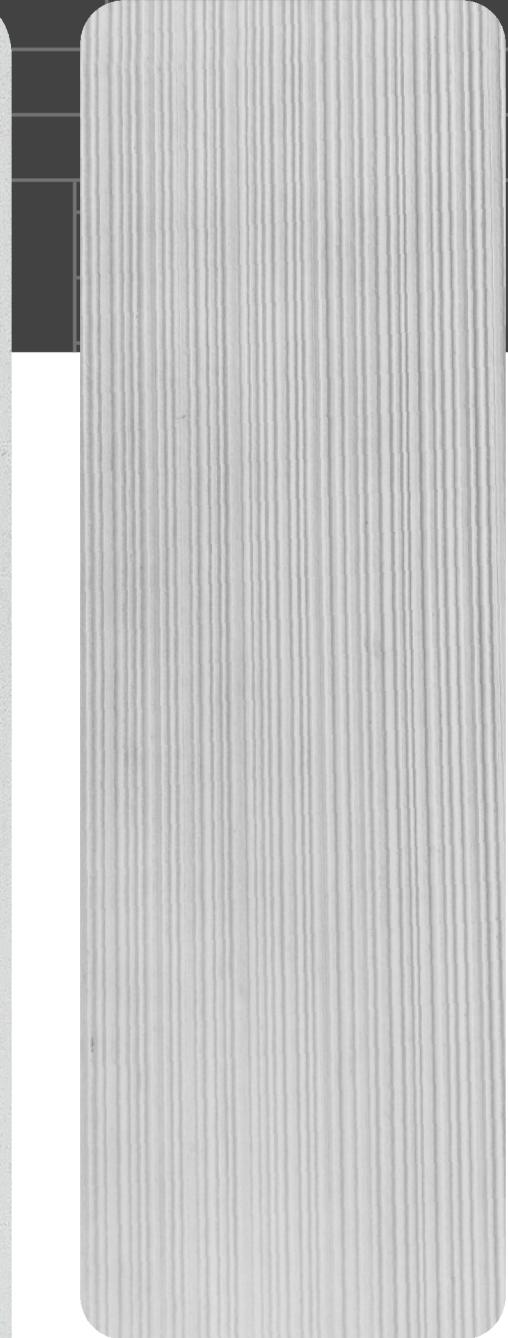
ARCUATE ROCK
2800mm X 600mm

White Marble Yellow Venetian White



STRIPE STONE
1350mm X 600mm

White Grey



FINELINE STONE
2800mm X 600mm

White Venetian White

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ittimi™

Get ready to tell a tale
of finish that holds a space
of its own.

STACKE SQUARE }





TERAZZO MULTICOLOUR

1200mm X 600mm



STACKLE SQUARE

1200mm X 600mm



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IDEATE
INNOVATE
INVENT



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- [/mcmflexicladding](https://www.facebook.com/mcmflexicladding)
- [/mcm-cladding](https://www.linkedin.com/company/mcm-cladding)
- [/MCMCladding](https://www.youtube.com/MCMCladding)

Note: All the colour shades seen in the catalogue are for illustration purpose.
Actual shades may vary.