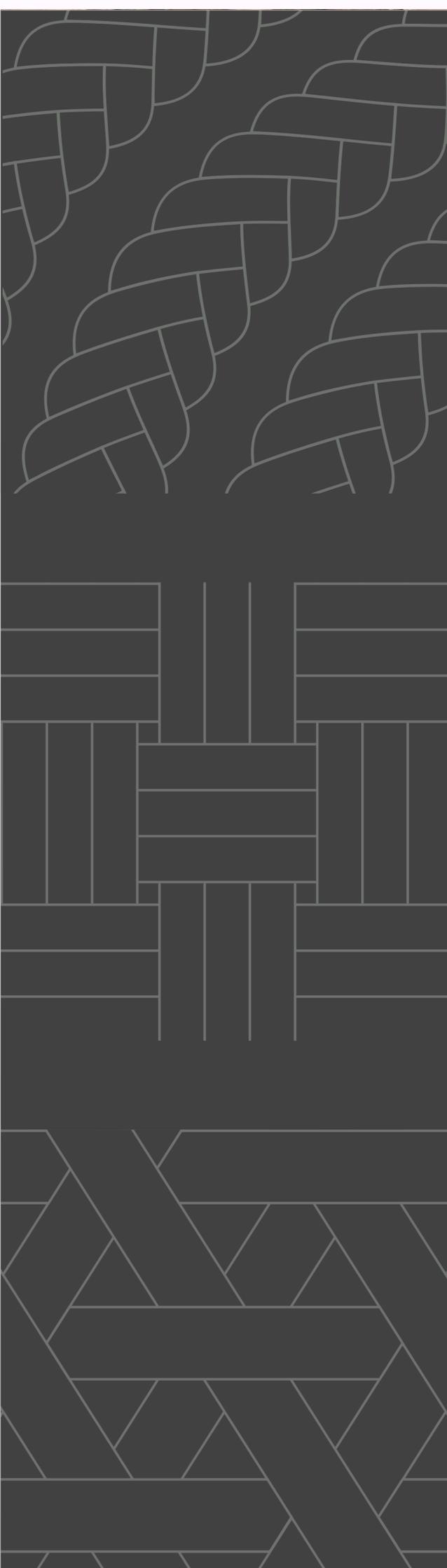


ittimi™



Crafted Interior Cladding



**BRINGING INNOVATION OF**  
**NATURAL**  
**CLAY**



## About Us

MCM Flexi Cladding India is a privately held company with its headquarters in Mumbai, India, and a strong presence across the nation, featuring exclusive product display centres. MCM Flexi Cladding proudly boasts a patented, revolutionary cladding technology offering high-quality and sustainable cladding products for both internal and external spaces.

Ittimi was born out of an incredible concoction of innovation, functionality, and superlative aesthetics. Adorned with designs and textures that elevate the senses, it is a range of unfired clay claddings painstakingly created for beautifying walls and ceilings.

The name 'ittimi' epitomizes the magic of clay and its myriad potential possibilities. Taking inspiration from the natural element—earth—this collection is as down-to-earth and super-elegant as it gets. It possesses the innate ability to breathe a great rush of life into your surroundings.

## Applications

Decorative ranges & ceiling.

(To be pasted using suitable MCM Adhesive)



Unfired Clay



Eco Friendly



Fire Resistant



Water Resistant



Light Weight



Paintable



Flexible



Long Lasting



Allow bliss and tranquility to assert their domination

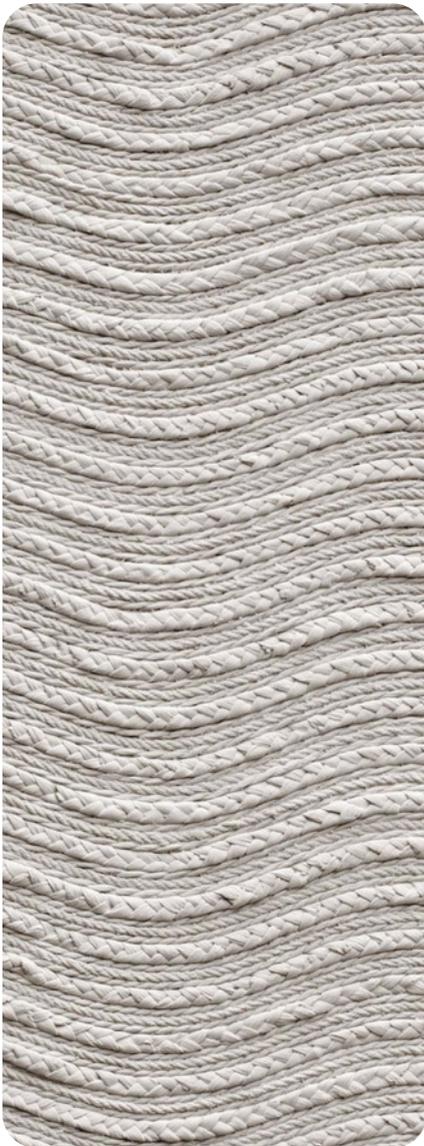
ROPE WAVE



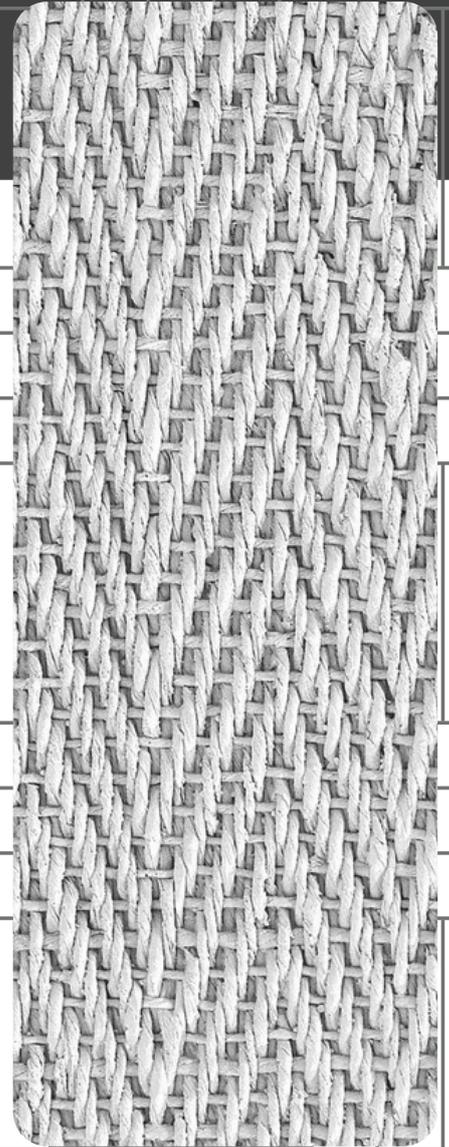
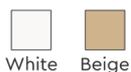
SDH



**ROPE RIPPLE**  
1350mm X 600mm



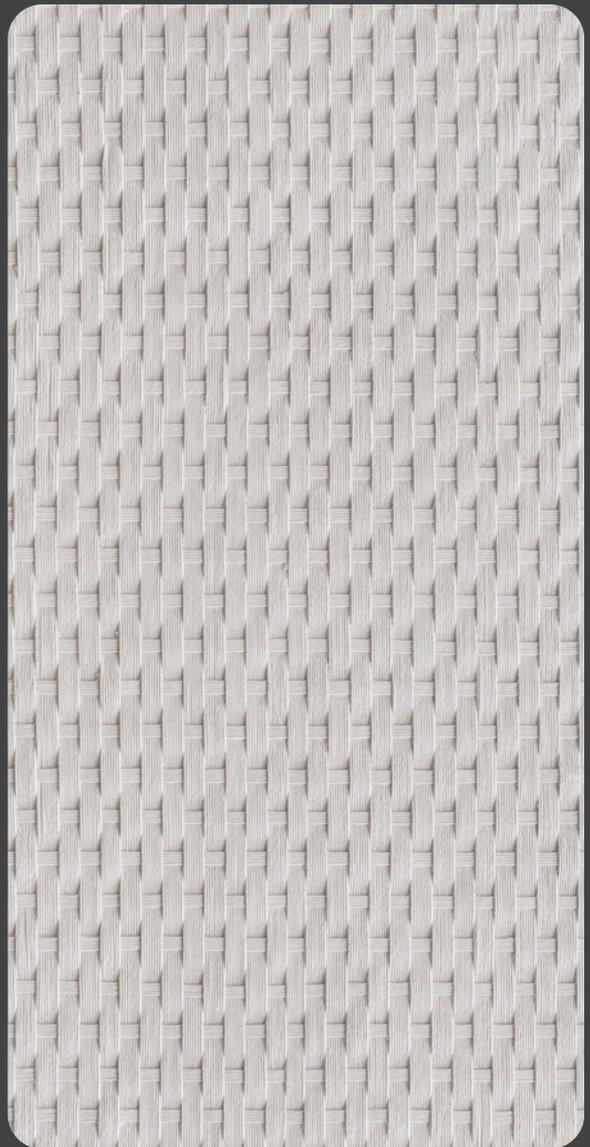
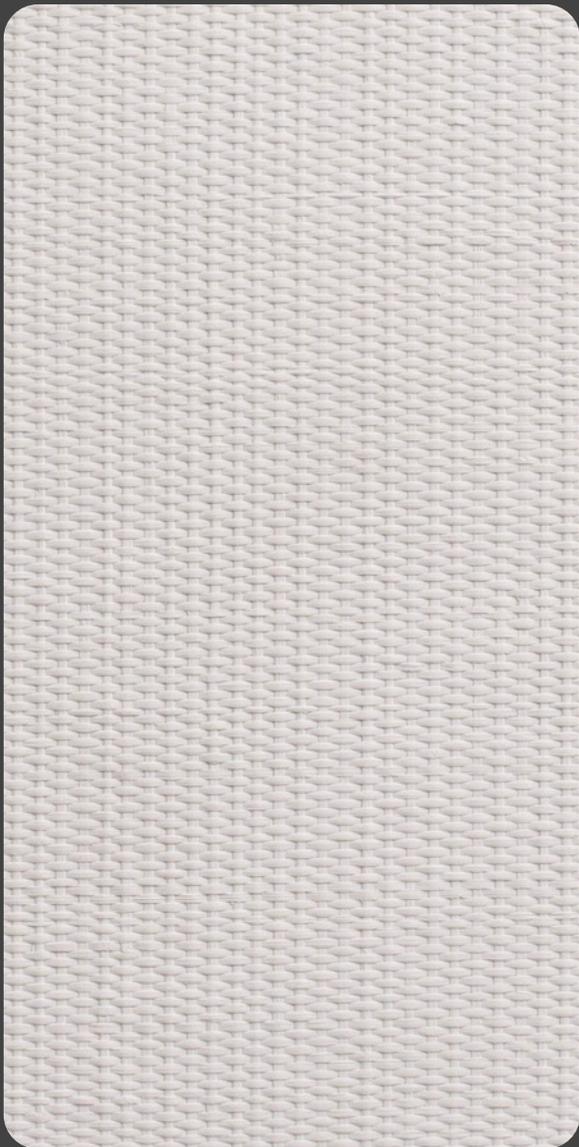
**ROPE WAVE**  
1350mm X 600mm



**WEAVING**  
1350mm X 600mm



Our products are made from natural clay and may contain pin holes, surface anomalies, scratch marks, small size variations (on diagonal less than 2mm), colour variations and thickness variations. These variations are intentional to encapsulate the raw qualities of these rustic, intricate and unique finishes. The variations do not affect the installation, and add to the overall character and aesthetic value. Every piece of Ittimi product inherently lacks uniformity and is subject to variation in aesthetics, design, shade, finish, thickness, density, etc.



**RATTAN MAT**  
1350mm X 600mm



White Beige

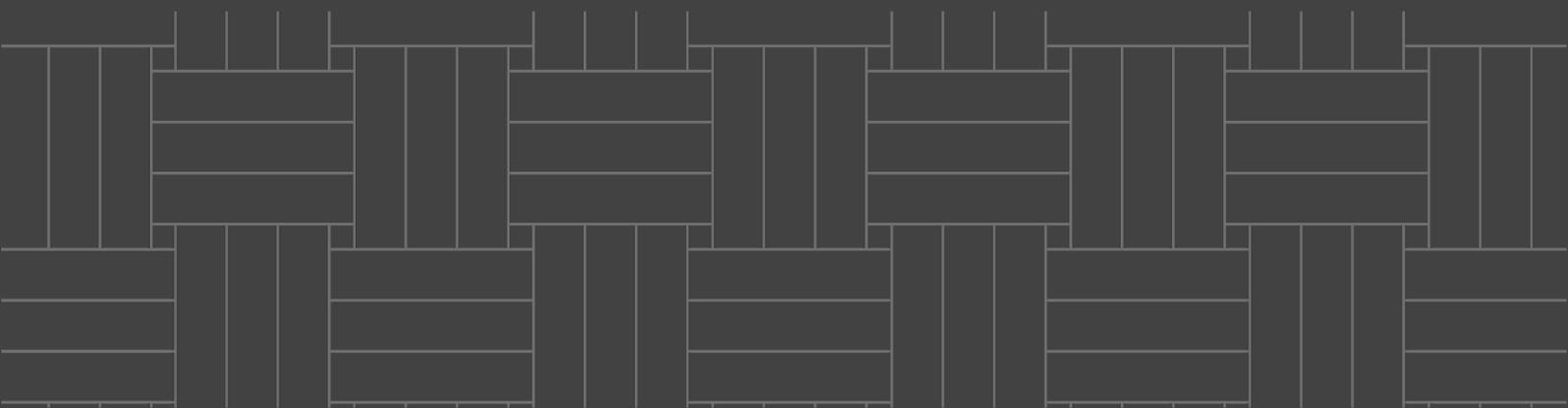


**RATTAN WOVEN**  
1200mm X 600mm



White Beige

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Luxury has a new way of  
presenting a **flair of  
exuberance.**

---



{ RATTAN WOVEN



**ENGRAVING TOUCH**

A level above the ordinary existence.



{ RATTAN KNIT



**RATTAN KNIT**

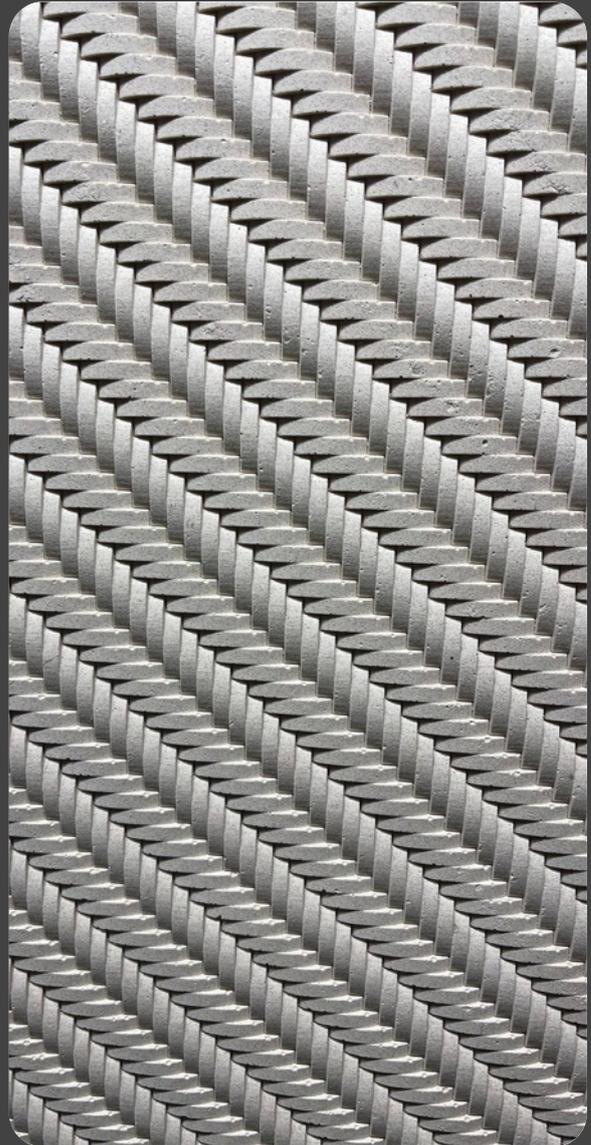
1350mm X 600mm



White



Beige



**RATTAN FLOWER**

1200mm X 600mm



White



Beige

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## BAMBOO STRAW

1200mm x 600mm



White



Beige



## OCEANIC TRAVERTINE

1200mm x 600mm



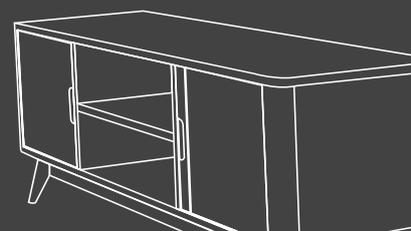
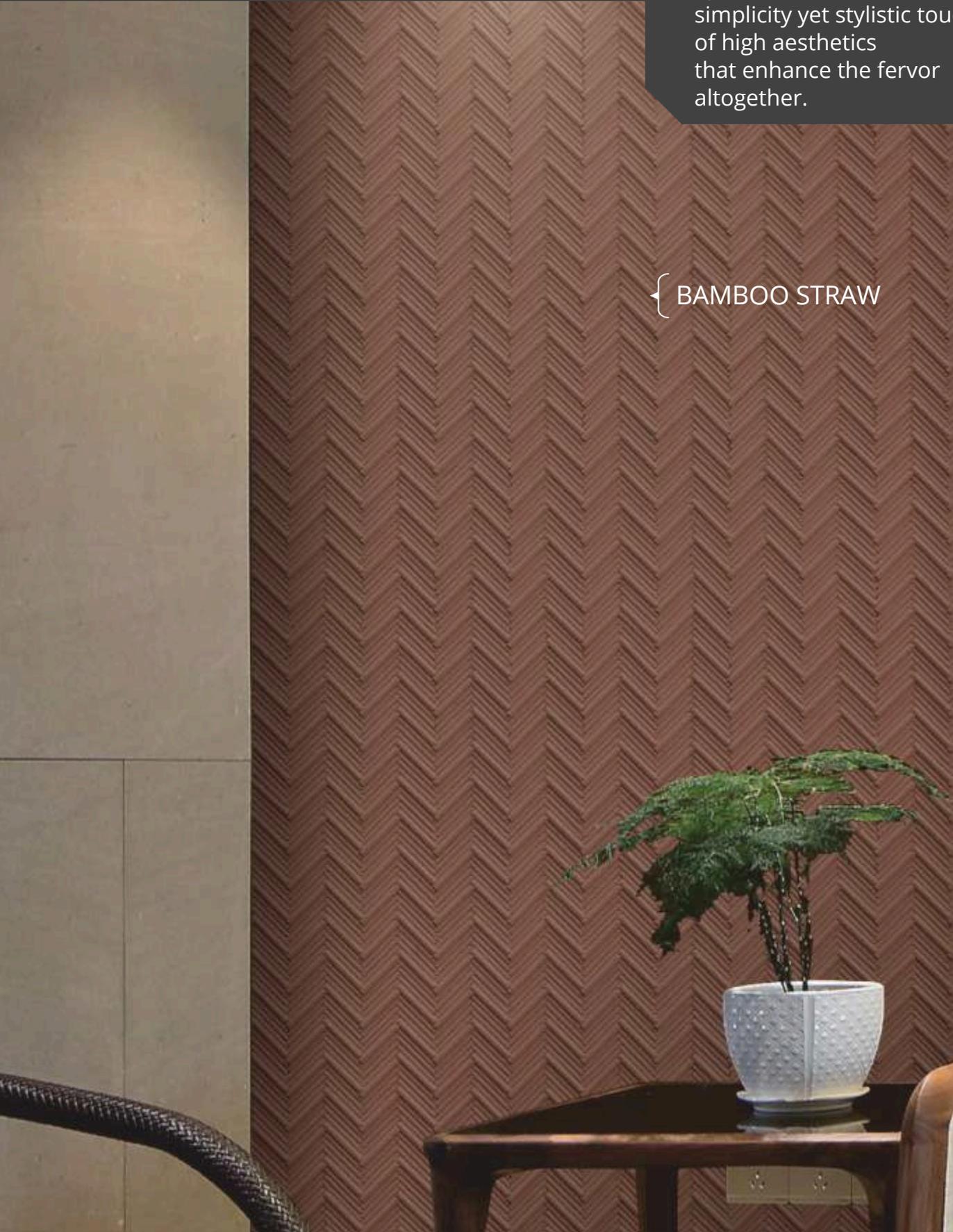
Moonlight  
White



Greek  
Yellow

Spaces that have a feel of simplicity yet stylistic touch of high aesthetics that enhance the fervor altogether.

{ BAMBOO STRAW





It's a world of supremacy with  
simplicity & elegance that results in  
top notch stimulating impact.

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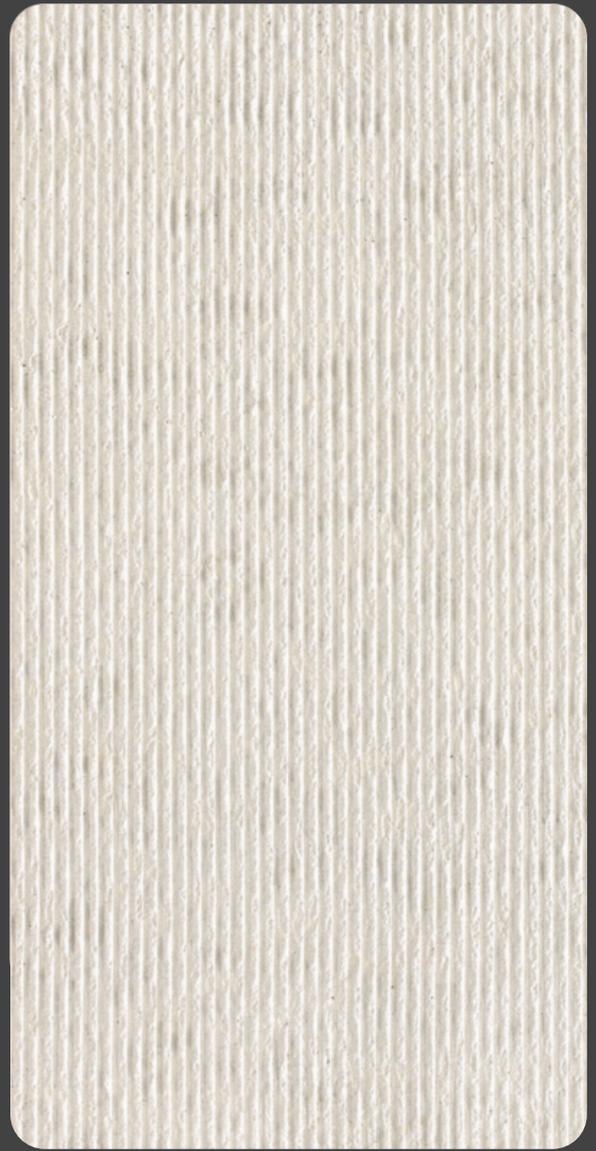


CUT STONE }



**LINEAR STONE**  
1200mm X 600mm

White Beige



**CUTSTONE**  
1200mm X 600mm

White Grey R04

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exuberance.



ARCUATE ROCK }



**ARCUATE ROCK**  
2800mm X 600mm

- White
- Marble Yellow
- Venetian White



**STRIPE STONE**  
1350mm X 600mm

- White
- Grey



**FINELINE STONE**  
2800mm X 600mm

- White
- Venetian White

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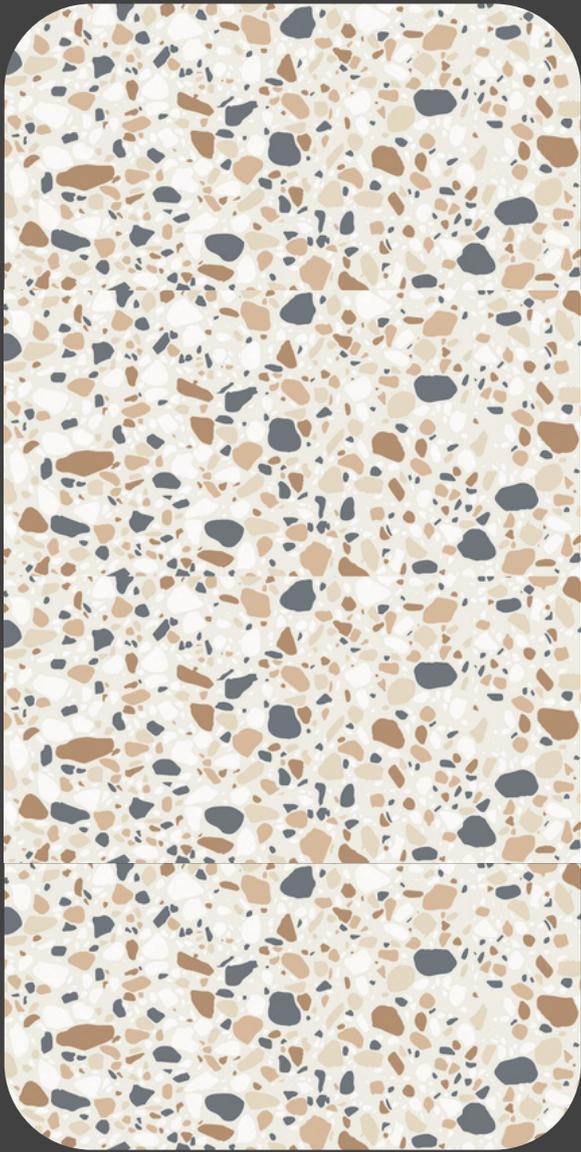


Get ready to tell a tale  
of finish that holds a space  
of its own.

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STACKLE SQUARE }>





**TERAZZO MULTICOLOUR**  
1200mm X 600mm



**STACKLE SQUARE**  
1200mm X 600mm

Marble  
White

Marble  
Yellow

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IDEATE  
INNOVATE  
INVENT



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 [/MCMCladding](https://www.youtube.com/MCMCladding)

**Note:** All the colour shades seen in the catalogue are for illustration purpose.  
Actual shades may vary.